

Screw worm Erad
Darel McConkey

MAR 6

SCREWORM ERADICATION PROGRAM
Report on Information Work
January 1958

Slide series: In an effort to obtain a new and up-to-date series of slides on the work of this program, a photographer was engaged at Orlando to take a new series of color and black-and-white photographs to meet most of our current needs for photographic illustration. A small start was made, but the work has not since progressed as we had hoped. A number of new charts have been made, which were photographed and added to current sets of slides. They were also photographed in black and white. We are aiming toward a complete set that can be accompanied by text in the ARS Slide Series and distributed to meet the demand. We never seem to have enough slides to meet the need.

Color emblem: A black-and-white symbol of the Screwworm Eradication Program has been approved. Equipment Specialist Chet Hussian is anxious to establish a standard colored emblem that can be used on planes, trucks, and other equipment used in the Program. An artist has provided a draft in color, which is in process of clearance.

Charts and maps: designed for use as slides to illustrate various phases of the program, have been covered with protective plastic and sent to Program headquarters for use in exhibits, at meetings, etc.

Feature story: Material was furnished to Art Spear, publicity man for the Florida State Fair, who wrote a special article for the St. Petersburg Times, calling attention to our exhibit at the fair.

TV footage: Worked with Mr. Silbaugh and Mrs. Skelsey to provide material on the program for possible use in the video program, "Conquest."

Picture story: USDA Picture Story No. 106, Alone vs. the Screwworm, prepared by Miss Schultz, was issued.

Press release: The monthly press release was prepared in Washington, cleared by all necessary officials, and released through Florida Extension Service channels. As usual, copies were mailed to extension editors in States that may be affected by the campaign and the quarantine.

Questions and answers on the Eradication Program were completed, cleared, and mailed to program headquarters for duplication.

Wall map: With the help of the Visual Planning Section, obtained a set of county maps from U. S. Geological Survey that can be married together in any combination of States. A set of these was sent to Sebring, Fla., to be mounted and used to record ground surveys.

State information man: Previous efforts having failed to obtain E. R. McIntyre, Millen Brand, or Tom Leadley to do information work on the Florida Livestock Board payroll, further efforts were made to consider Dave Thompson for this job.

Fair exhibits: Went to Tampa in advance of the opening of the State Fair to check the exhibit being prepared for the Program and that being built in a part of the Highlands County (county seat Sebring) exhibit. As a result of this visit, the painted screwworm infestation was made to look less like a steak, the labels were put on approved remedies pictured but not labeled, and a photographer had to be pushed into providing pictures he had promised for the Highlands County panel.

Training film: The Motion Picture Service has a working print from which materials for the training film can be cut. Other activities have prevented me working further with them.

Program aid: Furnished material to Carroll Wilson of the Publications Section for drafting this information piece.

Special report: Continued to gather material for this basic information piece.

cc: Dr. Anderson and Dr. Van Houweling
Dr. Sharnon
Dr. Applewhite
Dr. Campbell
Dr. Williams and Dr. Meadows
Mr. Bruce
Dr. Bushland ✓
Mr. Dillars
Mr. Moore

With the help of the French Planning Section, obtained a list of country maps from M. G. DeLongueval, through whom he was able to obtain a copy of a map of the country. A set of these maps was sent to the French Planning Section and used to reveal French strategy.

These documents were reviewed and found to contain a list of names, which were, or had been, in the planning staff. The French Planning Section, further efforts were made to uncover these documents for the job.

With this information, used to trace the movements of the German army. It was found that the German army had moved from the French coast to a point of the English coast (likely near Dover). At a number of this point, the German army was in contact with the French army. The German army was not in contact with the French army. The German army was not in contact with the French army. The German army was not in contact with the French army.

Further information was obtained from the French Planning Section and a working plan was drawn up for the French army. Other activities were carried out during the war.

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